



VELVET CARE & MAINTENANCE

Prevention is Always Better than a Cure

To maintain the impeccable appearance of your velvet sofas and chairs, consider these essential strategies:

- Regularly shift the back cushions and rotate the seat cushions. This practice prevents the development of pressure marks where the cushions meet.
- Keep your fibre-filled cushions plump and lively by shaking and fluffing them often. This action maintains their fullness and guards against wrinkles that might translate into marks on the velvet pile.
- Refrain from leaving objects resting on the sofa. Items with rigid edges, such as TV remotes, books, or magazines, can create impressions on the velvet if left in place for extended periods.
- Employ a gentle clothes brush to brush your sofa on a regular basis (recommended frequency: once a week). Ensure that you brush in alignment with the fabric's nap to preserve its pristine condition.

CARE ADVICE: VELVET

Removing Marks

- Crushing of the velvet pile fibres stands as the most prevalent cause for blemishes on a velvet fabric sofa or chair. This can result in variations in colour intensity and texture.
- Delicate marks can be eliminated using a soft clothing brush, employing gentle strokes in accordance with the nap's direction.
- For more substantial or resistant marks, a suede brush can be utilized, readily available at quality shoe repair or home improvement stores. A suede brush typically features metal bristles on one side and rubber bristles on the other.
- Start by trying the rubber bristle side of the suede brush, directing your strokes in alignment with the nap.
- If this proves ineffective, cautiously (with great care!) employ the bristle side, using only the bristle tips, and stroke in the direction of the nap. Be mindful not to puncture the fabric.
- Should challenges persist, consider slightly dampening the fabric by misting it with water. This action helps to relax the velvet fibres, facilitating their alignment through gentle brushing.



CARE ADVICE: VELVET

MURPHY
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Maintaining Cleanliness

- Consistently follow the fabric's nap direction when working.
- Initiate the cleaning process by using a soft clothes brush or vacuum cleaner to remove any loose debris.
- When dealing with moist spills, employ a dry, colourfast, absorbent cloth to gently dab (not rub!) the affected area. Begin from the spill's outer edges and progress toward the centre to prevent further spread.
- For thorough cleaning, opt for a specialised upholstery or carpet cleaning solution. Many waterbased solutions are suitable. Prior to full application, perform a patch test in an inconspicuous area to ensure fabric compatibility and avoid potential damage. Thoroughly review all provided instructions. Prevent excessive dampening or soaking of the fabric to avert shrinking or water staining. Instead, lightly spray the diluted cleaning solution on the area and delicately wipe it off in line with the nap, utilizing a dry, absorbent, colourfast cloth.

